

# TYPES OF ENTREPRENEURS

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# ENTREPRENEURE

The term 'entrepreneur' is derived from the French word '*entrprenre*' which means 'go between' or 'to undertake'. Thus an entrepreneur is any person who undertakes the risk of establishing and running of a new enterprise. There are different types of entrepreneurs on the modes or objectives or ventures. These classifications are not mutually exclusive.



# TYPES OF ENTREPRENEURS

## 1) ACCORDING TO THE TYPE OF BUSINESS

i) Business entrepreneurs:- who start business units after developing ideas for new products/services.

ii) Trading entrepreneurs:- who undertake buying & selling of goods, but not engage in manufacturing.

iii) corporate entrepreneurs:- who establish and manage corporate form of organization which have separate legal existence.

iv) Agricultural entrepreneurs:- who undertake activities like raising and marketing of crops, fertilizers and other allied activities.

## 2) ON THE BASIS OF STAGES OF DEVELOPMENT



- i) First generation entrepreneurs:-who do not possess any entrepreneurial background. They start industry by their own innovative skills.
- ii) Second generation entrepreneurs:-who inherit the family business and pass to next generation.
- iii) Classical entrepreneurs:-who aims to maximize his economic returns at a level consistent with the survival of the unit with or without an element of growth.

### 3) ON THE BASIS OF MOTIVATION

- i) Pure entrepreneurs:- who are basically motivated to become entrepreneurs for their personal satisfaction, ego etc..
- ii) Induced entrepreneurs:- who are induced to take up entrepreneurial role by the assistance and policy of government including incentives, subsidies etc.



#### 4) ON THE BASIS OF TECHNOLOGY

- i) Technical entrepreneurs:- who are task oriented and 'craftsman type'. They prefer doing to thinking.
- ii) Non-technical entrepreneurs:- who are not concerned with technical side, but rather with marketing and promotion.
- iii) Professional entrepreneurs:- who start a business unit, but later sell the running business and start a new unit later.



## 5) ON THE BASIS OF CAPITAL OWNERSHIP

- i) Private entrepreneurs:- individual or group set up enterprise, arrange finance, share risk etc..
- ii) State entrepreneurs:- means the trading or industrial venture undertaken by the state or the government itself.
- iii) Joint entrepreneurs:- the combination of private and government entrepreneurs.





## **OTHER CLASSIFICATIONS**

### **6) ACCORDING TO GENDER AND AGE**

- i) Man entrepreneurs
- ii) Women entrepreneurs
- iii) Young entrepreneurs
- iv) Old entrepreneurs
- v) Middle-aged entrepreneurs

### **7) ACCORDING TO AREA**

- i) Urban entrepreneurs
- ii) Rural entrepreneurs



## 8) ACCORDING TO SCALE

- i) Large scale entrepreneurs
- ii) Medium scale entrepreneurs
- iii) Small scale entrepreneurs
- iv) Tiny scale entrepreneurs

## 9) OTHERS

- i) Spiritual Entrepreneur
- ii) Social entrepreneurs
- iii) Edupreneurs



## CONCLUSION

It is often said that "economy is the effect for which entrepreneurship is the cause". The development of economy is usually associated with its industrial development. An entrepreneur is a person who organises the factors of production-land, labour and capital, and establish a business venture and carries out the operations in the business in a profitable manner.



**THANK YOU**

